



Press release  
September 17th 2024

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## **Saur Group joins forces with InovaYa to revolutionize water management**

**Issy-les-Moulineaux, September 17, 2024 – Firmly committed to responsible water resource management, the Saur group and InovaYa are pooling their expertise to develop the solutions of tomorrow through a dedicated joint venture.**

The creation of this joint venture marks the culmination of a collaboration that began four years ago. Focused on innovation, this partnership leverages the strengths of two entities with shared ambitions in environmental transition and resource preservation. The choice of a joint venture allows both parties to maximize their innovation capabilities while benefiting from each other's complementary expertise.

Saur, a historic player in water management, has been deeply rooted in the communities for over 90 years. The group manages the entire water cycle, from the production and distribution of drinking water to the collection and treatment of wastewater, while committing to preserve this essential resource through efficient and sustainable infrastructure. As a trusted partner of local authorities, Saur continuously innovates to ensure access to quality water and address current environmental challenges.

By partnering with InovaYa, a Young Innovative Company (JEI) specializing in advanced water filtration and treatment technologies, Saur enhances its approach with a more agile and technology-focused vision. Recognized as a Social Utility Company (ESUS) and a winner of the new IMPACT40 index for future green unicorns, InovaYa is committed to reducing water consumption by promoting the reuse and recycling of water, particularly in the real estate and industrial sectors, where resource pressure is increasing.

This partnership represents a new strategic challenge for Saur: to ensure sustainable and intelligent water resource management in urban areas. Through this joint venture, new solutions will emerge to address the growing needs of a sector in search of innovation. The pooling of the two entities' expertise will facilitate the development of a leader in miniaturized water treatment systems, suitable for all types of buildings (residential, hospitality, commercial, medical...).

**Patrick Blethon, Executive Chairman of the Saur group, states :** "This collaboration with InovaYa embodies our commitment to accelerating innovation in the service of water transition. By combining our historical expertise with the technological advancements of a visionary start-up, we are ushering in a new era for Saur. Together, we are developing solutions that will sustainably preserve water resources while providing concrete answers to rapidly evolving sectors, such as construction. This joint venture is a true reflection of our open innovation strategy, which places sustainable development and technological innovation at the heart of our mission."

**Join us at the Salon Immobilier Bas Carbone on  
October 7 to discover our solutions!**



**About Saur :** A pure player in water and essential services, the Saur group is dedicated to environmental protection in the regions it serves. Saur has always worked to offer the same quality of service to small municipalities, large cities, and industrial clients, guided by its mission to restore the value that water deserves. Saur operates worldwide, including in Saudi Arabia, Cyprus, Spain, the United States, Finland, France, Italy, the Netherlands, Poland, Portugal, and the United Kingdom. Key figures for 2023 include: €2.1 billion in net revenue, 9,200 local authorities and industrial clients under contract, 12,000 employees, and 20 million consumers served globally. [www.saur.com](http://www.saur.com)

**About InovaYa :** Specializing in water treatment and membrane filtration for small and medium volumes (between 0.5 and 20 m<sup>3</sup>/h), InovaYa designs and manufactures customized solutions in France to meet the needs of NGOs, local authorities, industries, and building professionals. With an innovative and digital approach, InovaYa aims to enable decentralized and local water management by tailoring its solutions to the source used and the intended use. InovaYa's mission is to reinvent the water world to preserve water resources and make them accessible to everyone.