

Press release

Issy-les-Moulineaux, 28th of July 2022

Press Contact

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The Water Festival is back this summer to raise public awareness of the need to respect the use of water, such a precious resource.



The Water Festival is back this summer, continuing its tour of France to raise public awareness of the importance of respecting water use, preserving and protecting biodiversity and doing the right thing for the environment at a time when almost all of France is suffering from unprecedented drought.

With 90 of France's 96 départements under drought alert, Saur France is mobilising to raise public awareness of water use through a travelling educational village.

There are plenty of fun activities on offer, including water-based painting, a game of snakes and ladders to test your knowledge, decantation workshops to analyse and understand the different stages in water treatment at wastewater treatment plants, and a water bar where you can see the difference between mineral water and spring water.

These free events are an opportunity to reaffirm Saur's value of proximity, to strengthen consumer confidence and also to forge closer links with the local authorities who are hosting the village in their area.

Saur

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For over 10 years, in partnership with local authorities, Saur France has made sharing knowledge and raising awareness a priority to promote collective responsibility for water-related issues by developing information programmes on water and biodiversity for the general public.

After 13 stages in July, the Fête de l'Eau continues in August and will be celebrated in 7 French towns:

- 01/08 at **Biscarosse**
- 02/08 at **Sainte Marie de Ré**
- 03/08 at **Pornichet**
- 04/08 at **Saint Briac sur Mer**
- 05/08 at **Erquy**
- 08/08 at **Nevers**
- 20/08 at **Agen**

About Saur : A pure player in water and essential services, the Saur group works to protect the environment at the heart of the territories it serves. Saur has always acted to offer the same quality of service to small towns, major cities and industrial companies, guided by its raison d'être: to give water back the value it deserves. Saur is present throughout the world: Cyprus, Colombia, France, Italy, Netherlands, Poland, Portugal, Saudi Arabia, Scotland, Spain, United States. Key figures for 2021: €1.7 billion in net sales, 9,500 local authorities and industrial customers under contract, 12,000 employees and 20 million consumers served worldwide. #missionwater

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